

# GRAPHIC SPECIFICATIONS

## BR070 BR071 - Swing Up

### Artwork specifications:

- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI -we recommend TIFF
- ✓ color mode: RGB, CMYK sau combinatii de RGB, CMYK, Pantone (only in PDF sau AI files)
- ✓ the artwork should be build as one file, without bleed/trimming marks
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ all Corel Draw files must have fonts converted to outlines
- ✓ we recommend using LZW compression when exporting TIFF Files

### Product specifications:

- ✓ total graphic area: W: 240 mm H: 380 mm

### Recommendations:

- ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc.  
If in doubt, we recommend you to request a print proof, prior to placing an order.
- ✓ important information should not be placed within 10mm all around



The pictures are for presentation only; your product might be slightly different.

